

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No. : 10/784,358 Confirmation No. 8814

Applicant : Vilcauskas, et al.

Filed : February 23, 2004

TC/A.U. : 3622

Examiner : Bekerman, Michael

Docket No. : 8096.0011

Customer No. : 00152

Title : POST-SESSION INTERNET ADVERTISING SYSTEM

**INFORMATION DISCLOSURE STATEMENT  
IN ACCORDANCE WITH 37 CFR §1.98**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicants submit herewith one sheet of Form PTO-1449 (Modified) listing the patents and non-patent publications of which Applicants are aware and which Applicants desire to have considered by the Patent Office in accordance with 37 CFR §1.97. In accordance with 37 CFR §1.97(c)(2), this Information Disclosure Statement is being submitted after the mailing date of a first Office Action on the merits of the above-identified application. Accordingly, enclosed is the required fee of \$180.

In accordance with 37 CFR §1.97(h), the filing of this Information Disclosure Statement will not be regarded as an admission that any patent or publication or combination of patents referred to herein is, or is considered to be, material to patentability under 37 CFR §1.56(b) unless specifically designated as such.

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The Examiner is requested to initial Form PTO-1449 and return an acknowledgment copy to the Applicant to confirm that the listed references were received and considered.

The person making this statement is the attorney who signs below on the basis of the information supplied by the inventor and the information in his file.

Respectfully submitted,

**CHERNOFF, VILHAUER, McCLUNG & STENZEL**

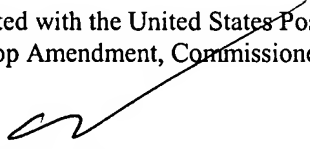
By:   
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Dated: November 16, 2007

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service, as first class mail, postage prepaid, in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1415, Washington, D.C. 20231, on November 16, 2007.

Dated: November 16, 2007

  
Kevin L. Russell